

NARP Today...And Tomorrow



Jim Mathews
President & CEO
November 15, 2014

Who We Are & What We Do

- The National Association of Railroad Passengers is the oldest member organization advocating for rail passengers. We turn 50 in 2017!
- We work every day for a modern, customer-focused ***national*** passenger train network that provides a travel choice Americans want.
- Our 28,000 members nationwide work diligently to counter misperceptions about rail and to educate the public and lawmakers on the economic importance of mobility.



Who We Are & What We Do

- We also help to support the administration of the Amtrak Customer Advisory Committee as a partnership with Amtrak.



What We're Working For

- Improve and expand **conventional intercity** passenger train service.
- Support construction and start up operation of **at least one true high speed rail line segment** within the next five years.
- Promote seamless intermodal connections **using rail to tie modes together**.
- Champion safety, particularly full implementation of Positive Train Control “done right” and grade crossing protection/elimination.



Passenger Rail Reauthorization

- H.R. 5449, the Passenger Rail Reform and Investment Act of 2014
- Things We Like:
 - Addressing Gulf Coast service east of NOL
 - Streamlined environmental review and project delivery
 - Public/Private partnerships
- What We Don't Like:
 - Deeply inadequate funding



Predictable, Dedicated Funding




- PRRIA or Surface Transportation bill (3/2015)
- Put rail on equal plane with highways and air
- Enables complex, multi-year project commitments
 - Gateway in NY, e.g.
- **Don't wait for catastrophic failure**



TRAIN DELAYED?

Use NARP's new tool to tell Congress to...



 [Amazing Benefits & Deals](#)
Unlock new travel experiences with a

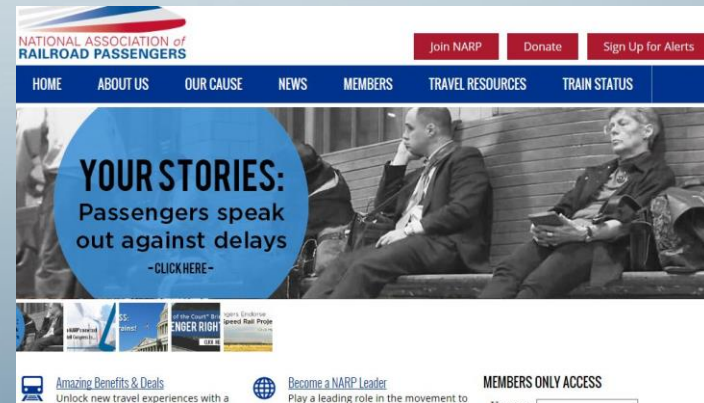
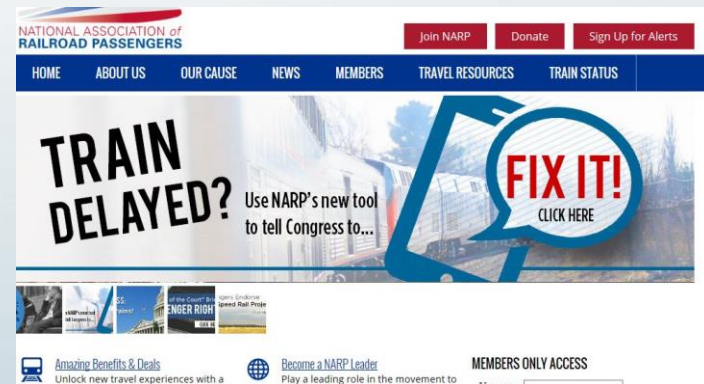
 [Become a NARP Leader](#)
Play a leading role in the movement to

MEMBERS ONLY ACCESS
[Registration form]

FixIt! OTP Online Campaign

FixIt! OTP Online Campaign

- Online form + Facebook app
- Stranded passengers' message goes *directly* to their congressional delegation
- In the first 48 hours, more than 1,300 messages sent (the Builder, the Capitol and the Lake Shore)
- FRA Administrator praised the effort
- STB Chairman Dan Elliott sent demand letter to Norfolk Southern within a week of his team getting our data



To Be Effective, NARP Must:

- Grow and broaden its base to **reflect a wider cross-section** of passengers
- Become dramatically more active **outside the Beltway**, while remaining relevant on Capitol Hill
- Embrace the talents of all our members, **encouraging volunteer efforts** across our entire range of activities
- Restore the association's **long-term financial soundness**



Quick Wins

- Reinvigorated relationships with DOT, FRA, STB and Amtrak
- Major public commitment to restoring service east of NOL, partnerships with MPOs and T4A
- STB issued demand letter to NS following NARP meeting with Dan Elliott
- Interviewed by CNN on role of trains for Millennials, others
- Online Late Trains “FixIt!” campaign generated 1,300+ messages to Congress within its first two days
 - STB and FRA noticed!
- Friend of the Court brief filed in AAR v DOT case
- New meeting programs being developed for Fall 2015 (Indianapolis)

My Next Steps

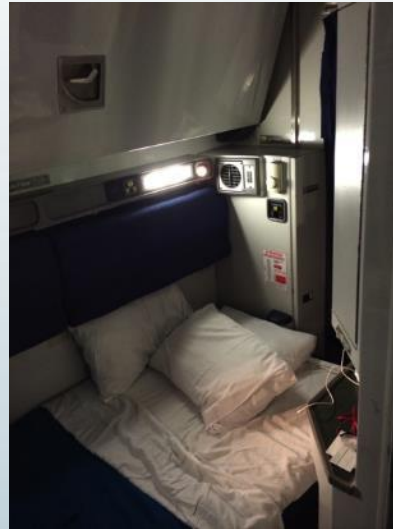
- **Revenue Enhancement**
 - 10 non-member revenue projects
 - 20 foundation grant targets
 - Revamped new-member campaign among non-rail groups
- **Financial & Management Enhancement**
 - Stricter financial controls
 - More robust budgeting
- **Staff & HR Enhancement**
 - Develop nationwide volunteer “staff” from among membership
 - Staff training
 - Distance learning
- **Program Enhancement**
 - New conferences and meetings strategy
 - Alignments with non-rail groups
 - Continuous visits with MPOs, localities and NARP members nationwide
 - New social media and public engagement strategy

It started as a boy...



1972 – Syracuse/Chicago/Flagstaff

And never really stopped...



Trains Traveled:

Acela

Adirondack

British Rail

California Zephyr

Capitol Limited

Cardinal

City of New Orleans

Coast Starlight

Crescent

Deutsche Bahn

Empire Builder

Lake Shore Limited

MARC

Netherlands Intercity Direct

Silver Meteor

SNCB

Southwest Chief

Sunset Limited

Surfliner

TGV

VIA

VRE

Wolverine

Let's Work Together!

- **Starting In 2015**
 - Monthly “Ask Jim” Town Hall conference calls, open to all members
 - The Listening Tour – hope to visit with members across the country
 - An “Ask The President” email box, where questions can be posted for all members to see and answers will be posted for all members to see as well
- **How To Reach Me**
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